



Tip of the Week

Today's Feature: Casual Elegance For Men

The invitation reads Holiday Open House *casual*. Women aren't the only ones who wonder what to wear. Many men, are comfortable putting together their business clothes, but find the *dressed up but casual look* a mystery to achieve.

Creating casual elegance the **It's Your Image** way is easy! The results are conservative and classic.

Here's how:

LOOK #1

- Put together an all-one-color look (a base) by matching slacks and shirt/sweater
- Add a jacket, cardigan or pullover sweater (All colors do not have to be perfect matches, just close enough to give the appearance of being an all one-color look)
- Match belt and socks to base or shoe color
- Match shoes to base, jacket/sweater, if you wish, and/or a tie (these are options)

LOOK #2

- Create a semi-base -- with this look the shirt/sweater and the jacket are the same color. i.e. Black Cashmere Turtle Neck Sweater and a Black Sports Coat (leather jacket without a lot of *metal* looks wonderful!)
- Wear with jeans, (starched with a crease)! Medium or dark jeans give a more dressy look.
- If jeans aren't the look you want, try a pair of slacks in the darkest of your skin color.
- Black loafers or lace ups.
- Black socks & belt.
- If your coloring is delicate (i.e. Gentle color types) then use *navy* in place of *black*.

Casual elegance! So easy!